

3 Cheap, Easy Ways to Make More Money by Connecting with Women Real Estate Consumers Resources

Content/links for Twitter, Facebook, blog

- Inman News (insider stuff)
- New York Times real estate section
- CNNMoney.com
- Local blogs about local happenings
- Real estate experts in other areas to Re-Tweet/Repeat [@taranicholle, @bross, @swanepoel, etc. See Inman's Top 100 Influential in Real Estate list]

Education Resources: Understand current women real estate consumers' concerns

- BlogHer member blogs
- FAQ Friday @ REThinkRealEstate.com
- Trulia Q&A
- Your local newspaper's website

Event Resources

Content Ideas

FAQ on local Trulia Q&A

Your past and current women real estate clients' FAQ

\$29 webinars @ WRELDA.com

Publicity/Marketing

Eventbrite

Evite

Craigslist

Presentation Resources

Ethos3.com

PresentationZen.com

iStockPhoto.com



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