



Innovative? and FUN;-)

Interesting way to start the meeting and roll out a concept

Knew from previous research that there were going to be some tired among us.

Got buy in from people before the presentation

Made you feel part of the decision process

Shifted your focus on coffee/donut or water/fruit
-demonstrates Hey, he's doing it anyway, I might as well come along.

Paid extra for the value and you felt good about it.

Leaders Must Make Change Happen and Make it FUN!

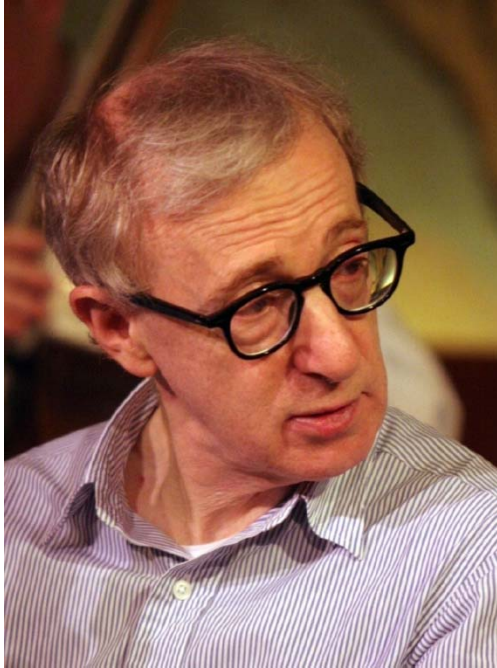


**“Innovation
distinguishes between
a leader and a follower.”**
Steve Jobs





**“Never before in history
has innovation
offered promise
of so much
to so many
in so short a time.”**
Bill Gates



“If you're not failing every now and again, it's a sign you're not doing anything very innovative.” **Woody Allen**

Why Change Now?



Consumers Are Now Officially

SPOILED



COURTESY: ZAPPOS

They Expect More.

TheReinhardtBlog.com

How Do We Change?



What we did and how we're doing it.

“Give ‘em What THEY Want
in the way they want it
with the level of service they demand
and with consistency
that builds your brand and business.”

John Reinhardt

TheReinhardtBlog.com

The Reinhardt Blog

from the eye of a real estate broker

Hi, I'm John Reinhardt. Second generation broker/owner of Fillmore Real Estate in beautiful Brooklyn, NY. Dad founded this company in 1966. He did things his way and they worked. But times have changed. I'm honoring his traditions and inventing a few of my own.

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10 Things to Do in '10 to Rock Your Real Estate Business

Written by [John Reinhardt](#)

Market Predictions for 2010:

I've been asking brokers from around the country how they feel about the real estate market for 2010. It's not surprising that the answers are

WHY I CREATED THE REINHARDT BLOG



The Conversation Continues...

[TheReinhardtBlog.com](#)



Inman Connect NY 2010

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